

## Spring 2025 curriculum (113 下學期)

### MBA Program in International Management (imMBA)

|           | Monday                                                                                                                                                                              | Tuesday                                                                                                                                                                                                        | Wednesday                                                                                                                                                                                                  | Thursday                                                                                     | Friday                                                                                                                                                                                            |
|-----------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Morning   | <b>1. Financial Management</b><br><br>Prof. Sugianto<br>(黃慶偉老師)<br>0910-1200<br>@MD1004<br><br><b>2. Intl. Buyer's Behavior</b><br><br>Prof. Lin<br>(林耀南老師)<br>0910-1200<br>@MD1003 | <b>Strategic Management</b><br><br>Prof. Cheng<br>(鄭淑玲老師)<br>0910-1200<br>@MD1004                                                                                                                              | <b>1. Supply Chain and Operations management</b><br><br>Prof. Lin<br>(林芷安老師)<br>0910-1200<br>@MD1004<br><br><b>2. Intl. Business Negotiation</b><br><br>Prof. Hu<br>(胡碧嬋老師)<br><b>1010-1300</b><br>@MD1002 | <b>Innovation and Product Management</b><br><br>Prof. Hsu<br>(許育銘老師)<br>0910-1200<br>@MD1004 | <b>1. Business Analytics</b><br><br>Prof. Hsieh<br>(謝邦昌老師)<br>0910-1200<br>@MD1004<br><br><b>2. Database Foundations for Business Analytics</b><br><br>Prof. Yu<br>(游鎮瑋老師)<br>0910-1200<br>@LE401 |
| Afternoon |                                                                                                                                                                                     | <b>1. Corporate Governance</b><br><br>Prof. Chiang<br>(江翠玲老師)<br>1340-1530<br><i>Meet every other week</i><br>@MD1004<br><br><b>2. Financial Accounting</b><br><br>Prof. Hsu<br>(許嫣茹老師)<br>1340-1630<br>@LM311 | <b>Introduction to Graduate Research</b><br><br>Prof. Huang<br>(黃愷平老師)<br>1540-1730<br><i>Only open to M1 students</i><br>@MD1004                                                                          | <b>CRM and Service Marketing</b><br><br>Prof. Lin<br>(林玟君老師)<br>1340-1630<br>@MD1004         | <b>Marketing Research</b><br><br>Prof. Weng<br>(翁至鉉老師)<br>1340-1630<br>@MD1004                                                                                                                    |

#### The structure of required courses for degree-seeking students

|                                                                     |                                              |
|---------------------------------------------------------------------|----------------------------------------------|
| <b>Absolutely</b> required courses<br>(11 credits)                  | International Business management (3)        |
|                                                                     | Business Ethics (2)                          |
|                                                                     | Thesis (6)                                   |
| <b>Optionally</b> required courses<br>(Take 4 out of 6, 12 credits) | Strategic Management (3)                     |
|                                                                     | Human Resources and Knowledge Management (3) |
|                                                                     | Marketing Management (3)                     |
|                                                                     | Organization Design and Management (3)       |
|                                                                     | Supply Chain and Operations management (3)   |
|                                                                     | Financial Management (3)                     |